

COLUMBUS INTERNATIONAL FESTIVAL



"We all should know that diversity makes for a rich tapestry, and we must understand that all the threads of the tapestry are equal in value no matter what their color."

Maya Angelou

The **Columbus International Festival** is held annually during the beginning of November at Ohio Expo; Celeste Center, 717 E. 17th Ave., Columbus.

Our mission is enhancing cultural education, peace, non-violence and unity awareness. Celebrating Diversity!

This family friendly, safe, clean and economical venue provides non-stop cultural entertainment, music, and martial arts stage performances. Guests enjoy the ethnic cuisine, sweets and specialties from many countries of the world. Families can shop the cultural clothing, jewelry, artifacts, paintings and fashion items from the exhibitors who represent over 80 countries and cultures.

The **Columbus International Festival** offers a unique opportunity to our community and businesses to support, encourage and participate in cultural diversity education to promote a life of peace and non-violence. We urge you to become a partner in our success.



Respectfully,
Dr. J. S. Jindal, Chair

Event Details

- Dates & Times:** November 12, 10 am – 9 pm
November 13, 10 am – 6 pm.
- Location:** Ohio Expo; Celeste Center,
717 E. 17th Ave., Columbus
- Cost:** Tickets are \$7 for adults and \$2 for children.
- Parking:** Parking is available for \$5.

Target Audience

The Columbus International Festival's mission is enhancing cultural education, peace, non-violence and unity awareness amongst all persons no matter the age, race or ethnic background.

Celebrating Diversity!

*“Infinite diversity in
infinite combinations...”*

*symbolizing the
elements that create
truth and beauty.”*

**Commander Spock,
Star Trek**



Media Support

Radio One Columbus, WSYX-ABC 6 and WBNS-10 TV News station are all continuous supporters of the Columbus International Festival.



- U.S. Naturalized Citizenship Oath Ceremony by a federal judge
- Live cultural entertainment and fashion show
- Parade of Nations, Sat & Sun, 3 p.m..
- Free health screenings, consultations, and flu shots
- Free festival "Passport" and global activities for kids

On-site Activities



“Diversity is the one true thing we all have in common.

Celebrate it every day.”

Thank you for your time to consider our Sponsorship request.

In 1956, The Columbus International Festival received its very first sponsorship from Nationwide Mutual Insurance and to this day, we remember, appreciate and give endless thanks to all past present and future donors. Without the support of our sponsors, none of this would be possible.

Your sponsorship will not only make the CIF event success but will provide a stepping stone to cultural awareness and celebration of diversity in the Ohio Community.

All of our Sponsorship packages are greatly appreciated and are mutually beneficial for the sponsor and the International Festival.

Our sponsorship levels are:

Diamond Sponsorship \$10,000

Platinum Sponsorship \$7,000

Gold Sponsorship \$5,000

Silver Sponsorship \$3,000

Bronze Sponsorship \$1,000

Investment Details

Benefits

Please find the details on the following page.
All Sponsorship packets are subject to negotiation by request.

“The real death of America will come when everyone is alike.”

James T. Ellison



WE GRATEFULLY PROVIDE	SPONSORSHIP LEVEL				
	Diamond \$10,000	Platinum \$7,000	Gold \$5,000	Silver \$3,000	Bronze \$1,000
Multimedia Advertising	★				
Logo on all publication	★	★			
Logo on tickets	★	★	★		
4' x 6' Banners (2)	★	1			
2' x 4' Banners (2)	★	★	★		
One full page ad (color)	★	★	★	★	
One half page ad (color)					★
Stage presentation Rep.	★	★			
Stage recognition	★	★	★	★	
Memento of contribution	★	★	★		
Comp. display booth	3	2	1	1	1
Comp. 2 day parking pass	3	2	1	1	1
Comp. Festival entry tickets	100	50	25	15	10

Please make checks payable to: COLUMBUS INTERNATIONAL FESTIVAL
P.O. Box 340272, Columbus, OH 43234

Banners, program ad, & display booths are non-transferrable.

***“Variety is the
spice of life.”***

Proverb

